

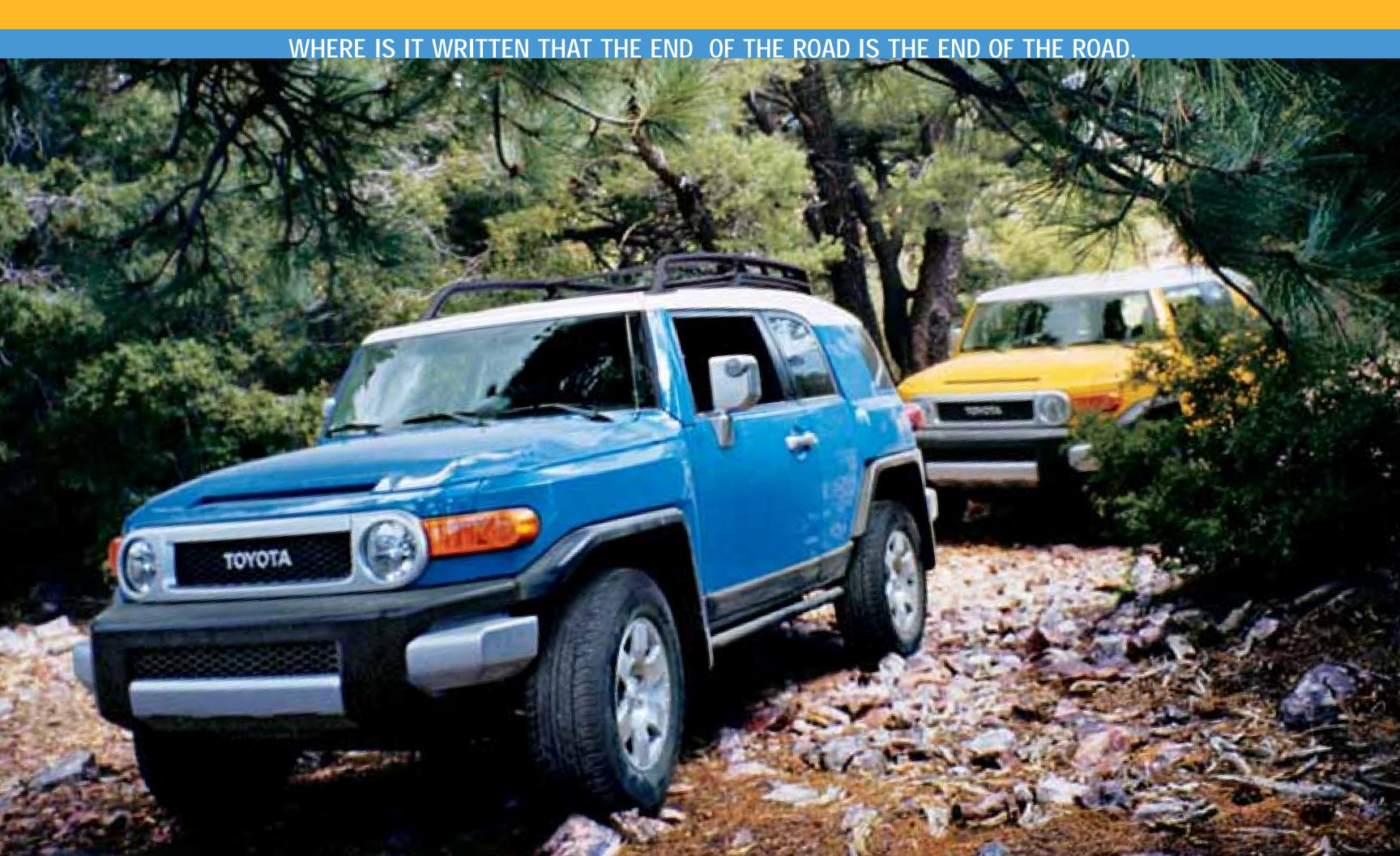


MEMO TO ANYONE WHO HAS EVER HEARD THE CALL OF THE WILD:

You owe it to yourself to take a moment and explore the all-new 2007 FJ Cruiser.

Its lineage is impeccable, since it's the heir to the off-road throne that was occupied for a remarkable 24 years by its predecessor, the legendary Toyota Land Cruiser FJ40. Like its precursor and any Toyota Truck, quality, durability and reliability are all included – but the design enhancements, interior refinements, innovative touches, and tough-as-nails off-road capabilities are totally 21st century. As to where it can take you, there are no boundaries. You'll discover that legends don't die, they're reincarnated.









MUSIC FROM ON HIGH: Even the sound system is a revelation. All packages feature an unprecedented innovation in sound design. As well as having speakers in the instrument panel and door, high-range speakers have been integrated into the headliner to immerse you and your passengers in a virtual "sound shower".



FJ CRUISER FEATURES:

- The dark interior colour schemes not only look great, they hide dirt too
- Water repellent seat covers are amazingly easy
 to clean
- Horizontal pipes accent the sporty instrument panel that's designed for maximum ease of use
- Resin-type flooring makes clean-up almost enjoyable
- The driver and front seat passenger have legroom and headroom to spare
- Large, easy-to-operate door handles and heater controls
- The centre audio and climate control console is colour-keyed to match the outside body colour

THE INSIDE STORY.

If there's any doubt whatsoever that the FJ Cruiser wasn't built with functionality in mind, two seconds behind the wheel will put that thought to rest. Every interior feature has been designed for an active, outdoor lifestyle that embraces ruggedness, comfort, and easy maintenance.

The inside story is that the FJ Cruiser delivers on all counts.











THINK OF THE POSSIBILITIES...

SPACE AND THEN SOME:

With a cargo capacity of 1.89 cubic metres (66.8 cubic feet) space should never be a problem. The water repellant cargo area is easy to clean and the top-level package comes with a 400-watt, 115-volt cargo bed power outlet that's capable of powering up a portable television or all your electronic games.

The FJ can comfortably carry you and four passengers, but when you put down the double fold rear seats you're looking at enough space to carry anything from an inflatable dinghy to camping gear and all your scuba diving equipment. The possibilities are endless.

FJ CRUISER FEATURES:

- Both rear seats are easily detachable for even larger cargo area
- Up front storage space includes a large capacity glove box and lidded compartments in front of the gauges
- There are handy storage pockets in the front door trim, rear door trim plus a 500 ml bottle holder
- The rear storage area has tie down rings, hooks and 2 large side storage compartments







THE ROAD LESS TRAVELLED JUST MET ITS MATCH.



The FJ Cruiser, like any Toyota Truck, can effortlessly deliver a smooth, comfortable ride on city roads or highways, but once the FJ Cruiser is off the beaten track it's in its element. Much

of its superlative performance is largely due to a powerful 4.0 Litre V6 engine with dual overhead cams, Variable Valve Timing with intelligence (VVT-i) and sequential electronic fuel injection that produces 239 hp at 5200 rpm. After all, it was engineered to tackle frozen tundra, equatorial jungles and everything else in between. A little excursion to your favourite wilderness destination is just a walk in the park for the FJ Cruiser.

SPECIFICATIONS:

- There's a choice of two transmissions: a 6-speed manual with overdrive that operates in full-time 4WD or a 5-speed automatic Super Electronically Controlled Transmission (Super ECT) with overdrive, a gate-type shifter and lock-up torque converter that delivers part-time 4WD
- The inspiration for the FJ Cruiser's specially modified drivetrain, chassis, power steering and rugged
- suspension system came from another Toyota success story, the remarkable Toyota Tacoma
- The FJ Cruiser's powerful 4.0 Litre V6 engine puts out 278 lb.ft. at 3800 rpm, has an impressive towing capacity of 2268 kg (5000 lbs) and a payload of 601 kg (1325 lbs)

- YOUR PEACE OF MIND IS TOP OF MIND.

 Our first concern always has been
 and always will be your safety. So it
 shouldn't come as any surprise that
 every FJ Cruiser is loaded with features
 to make your on-road and off-road
 driving experience as safe and worry-free
 as possible.
- Standard Antilock Braking System (ABS) with Electronic Brake force Distribution (EBD) and Brake Assist (BA)
- Standard Vehicle Stability Control (VSC) and Traction Control (TRAC)
- Standard dual stage airbags for driver and front passenger
- 12.6-in. front ventilated disc brakes and
 12.3-in. rear ventilated disc brakes
- Safety options include: Active Traction Control System (ATRAC), Clearance and back-up sensor, front and rear head/side curtain airbags

Above left and top: FJ Cruiser new VVT-i engine and instrument panel.

of your new FJ Cruiser by choosing from the following list of Accessories:



DVD system

Express yourself. Take your Toyota FJ Cruiser to a whole new level of self-expression by adding

any of the Toyota Accessories custom designed for your model. It's a great way to personalize your

new vehicle, optimize its appearance and enhance the performance all at the same time. Ask your

Toyota Dealer. To find the Toyota Dealer nearest you, go to toyota.ca or call 1-888-TOYOTA-8.

DRESS IT UP. DRIVE IT OUT.



Hood protector Chrome exhaust tip





• Block heater

• Centre armrest

• Cargo box, cover, mat or net

• Hitch mounted step

Enhance the look and functionality

- · Licence plate cover
- Off-Road lights
- Park assist
- Performance exhaust
- Rear door storage
- Rock rails
- Security system
- Side step bars
- Side window visors

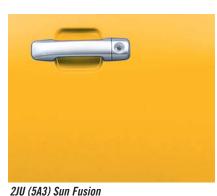




2007 FJ CRUISER COLOURS







2JT (3P2) Black Cherry Pearl

Dark Charcoal Fabric on all models

2JV (8T6) Voodoo Blue

2JW (211) Black Diamond

NEW VEHICLE WARRANTY SUMMARY

No Deductibles – No Transfer Fees

Comprehensive Coverage – 3 years or 60,000 km

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires. Powertrain Components - 5 years or 100,000 km

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

Major Emission Control Components – 8 years or 130,000 km

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

Corrosion Perforation – 5 years unlimited distance

Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.







VEHICLE COVERAGE

With Extra Care Protection you receive inflation protected coverage from mechanical failures, road emergencies, and much more. CARE PROTECTION It's the most affordable way to guarantee your peace of mind. Consult your Toyota Dealer for details.

TOYOTA EXPERIENCE Toyota Dealers The part you can't replace are dedicated

to making the experience of owning a Toyota both satisfying and rewarding. Our highly skilled, Toyota-trained technicians are here to make sure you enjoy many years of trouble-free driving. "That new Toyota feeling - we help you keep it."



TOYOTA If you're looking at leasing or financing, we're FINANCIAL SERVICES here to help. We provide competitive interest

rates, flexible terms, and an easy online pre-approval process. The toughest decision should be choosing which Toyota you want. Visit us at www.toyotafinancialservices.ca.



Toyota Canada and its Dealers are proud sponsors of Canadian Special Olympics.

2007 FJ CRUISER

FEATURES

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^{*} Airbag Notice: The 2007 FJ Cruiser features a driver & front passenger airbag Supplemental Restraint System (SRS) which activates only in a full-frontal collision of sufficient magnitude to inflate the bags. In moderate frontal collisions, the airbags may not inflate; in a rear or side collision the airbags are designed not to inflate, so the primary protection is provided by the lap and shoulder belt system. The 2007 FJ Cruiser also features an optional front seat-mounted side airbag and front head/side curtain airbag Supplemental Restraint System (SRS) which activates only in a side-impact collision of sufficient magnitude to inflate the bags. Seatbelts must be worn at all times by all occupants.

FJ CRUISER		CRUI
MECHANICAL		
Engine Compression Ratio Horsepower† Torque†	4.0 Litre, V6, DOHC, 24-Valve, Variable Valve Timing w/intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection, Electronic Throttle Control System w/intelligence (ETCS-i), Acoustic Control Induction System 10.0:1 239 hp (178 kW) @ 5200 rpm 278 lb.ft. (376 N.m.) @ 3800 rpm	•
Suspension	 Front: Double Wishbone Type, Gas Shock Absorbers, Coil Springs, Stabilizer Bar Rear: 4-Link, Lateral Track Bar, Gas Shock Absorbers, Coil Springs, Stabilizer Bar 	•
Drivetrain	 Full-Time 4WD, Vehicle Stability Control (VSC), Rear Differential Lock, 2-Speed Transfer Case, Traction Control (TRAC), Engine, Fuel Tank & Transfer Case Protector Plates Part-Time 4WD, Vehicle Stability Control (VSC), Traction Control (TRAC), 2-Speed Transfer Case, Engine, Fuel Tank & Transfer Case Protector Plates 	•
Transmission	6-Speed, Manual, Overdrive 5-Speed, Automatic, Super Electronically Controlled Transmission (Super ECT), Overdrive, Gate Type Shifter, Lock Up Torque Converter	•
Brakes	 Antilock Braking System (ABS), w/Electronic Brake Force Distribution (EBD) & Brake Assist (BA), Front Ventilated Disc/ Rear Ventilated Disc Brakes 	•
Steering	 Variable Gear Ratio Steering (VGRS), Rack & Pinion 	•
Tires	• P265/70R17, All-Season Radials Full Size Spare Tire w/Alloy Wheel	•

• - Standard • - Optional * Ratings achieved using Premium fuel

FJ CRUISER		CRUIS
DIMENSIONS	mm (in.)	
Length	4670 (183.9)	•
Width	1905 (75.0)	•
Height (Unloaded)	1830 (72.0)	•
Wheelbase	2690 (105.9)	•
Tread	Front: 1605 (63.2) Rear: 1605 (63.2)	•
Seating Capacity	5	•
Ground Clearance	245 (9.6)	•
Headroom	Front: 1050 (41.3) Rear: 1025 (40.3)	•
Legroom	Front: 1065 (41.9) Rear: 795 (31.3)	•
Shoulder Room	Front: 1484 (58.4) Rear: 1370 (53.9)	•
GROSS VEHICLE WEIGHT	kg (lb)	
	2525 (5567)	•
CURB WEIGHT	kg (lb)	
Manual Automatic	1946 (4290) 1948 (4295)	•
TOWING CAPACITY	<i>kg (lb)</i> 2268 (5000)	
PAYLOAD**	kg (lb)	
	601 (1325)	•
CARGO CAPACITY	m³ (cu.ft.)	
	Behind Front Seats 1.89 (66.8) Behind Rear Seat 0.79 (27.9)	•
TURNING CIRCLE	<i>m (ft.)</i> 12.7 (41.7)	•
APPROACH ANGLE	degrees	
	34.0	•
DEPARTURE ANGLE	degrees	
	31.0	•
FUEL CAPACITY	<i>litres (gal)</i> 72 (15.8)	•
fuel consumption RA	TING*** L /100 km mpg	
City/Highway Manual	14.5/11.2 19/25 13.6/10.3 21/27	•
Automatic		

^{**} Payload = Passengers, Equipment, Luggage and Cargo.

2007 FJ CRUISER

SPECIFICATIONS*

at time of printing. In some cases, certain changes in standard equipment, options or product delays may occur which would not be reflected in this brochure.

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Toyota Dealer is your best source

for up-to-date information.

*Toyota Canada Inc.
Every effort has been made
to ensure the specifications and

equipment shown are accurate based on information available





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^{***}These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication *EnerGuide Fuel Consumption Guide*.

TOYOTA



Toyota Canada, in partnership with the Canadian Tourism Commission, has developed a national program to promote tourism within Canada. "GET GOING CANADA" encourages Canadians to drive Canada, see its wonders, and demonstrates our pride in and dedication to "The World's Greatest Country".

For more information on Toyota vehicles, please visit your local Dealer or toyota.ca.

